



## Social Entrepreneurship 4 Arts

PR1 - Protocol for the acquisition of skills and  
competences on entrepreneurship

**Good Practice: Germany**

ITALCAM



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| Title of good practice  |
| <b>Sustainable Entrepreneurship &amp; Social Innovation</b><br>Master of Arts – <b>Germany</b>  |
| Brief description (including what level: local/national/European)   |
| The current world situation is increasingly dominated by social and environmental challenges such as climate change, poverty, inequality, exclusion or aging societies. Against this backdrop, social innovations are gaining more and more importance as novel approaches to address these complex and multi-layered problems. The "Master of Arts in Sustainable Entrepreneurship & Social Innovation" (MASESIN) program offers a unique learning environment to develop social innovations in politics, economy and society for students who want to actively contribute to the transformation towards a more sustainable world.   |
| Objectives, learning approach, methods, topics used in the training/program, target group   |
| <p>The goal of the SIP courses is to empower students to analyse sustainable development issues from a multinational perspective in order to create solutions to society's challenges. This requires an understanding of change processes and social entrepreneurship at a conceptual level and, at the same time, the ability to think, develop, present, implement, measure and improve concepts for their own social and environmental innovative change projects. Through cooperation with partner universities in countries of the Global South, the SIP is deliberately conceptualised as international and multi-perspective.</p> <p>The programme entails modules on the topics of: personal and intercultural competencies, economic framework conditions of sustainable development, sustainable entrepreneurship, business model development, digital transformation, new work, impact measurement and sustainability controlling.</p> |
| Added value for SE4A project  |
| The university of the future must be a place where talent and creativity are discovered and developed. It must encourage and enable students to be a changemaker, to take initiative and develop leadership skills, to create space for their own ideas and experiences. The learning process must transcend the boundaries between faculties and disciplines, as well as the boundaries between the university and its surrounding society. Learning in this understanding is based on action and reflection - only in this way can we think beyond borders: from village to city to region to world. In one word: Glocalization.  |
| Contact information/link to website   |
| Daniel Kruse: <a href="mailto:daniel.kruse@hnee.de">daniel.kruse@hnee.de</a><br><a href="https://www.hnee.de/en/Programmes/Master-degree/Sustainable-Entrepreneurship-Social-Innovation/Sustainable-Entrepreneurship-Social-Innovation-SESIN-K7308.htm">https://www.hnee.de/en/Programmes/Master-degree/Sustainable-Entrepreneurship-Social-Innovation/Sustainable-Entrepreneurship-Social-Innovation-SESIN-K7308.htm</a>   |