



Social Entrepreneurship 4 Arts

PR1 - Protocol for the acquisition of skills and
competences on entrepreneurship

Good Practice: Poland

ITALCAM



Title of good practice
BeChangeMaker Online training programme – Poland
Brief description (including what level: local/national/European)
It is an online training programme that inspires action on global challenges through social entrepreneurship and the power of skills.
Objectives, learning approach, methods, topics used in the training/program, target group
<p>The online training programme is called “BeChangeMaker” and provides tools and technology for startup acceleration, dedicated coaching, mentoring and customised support, as well as the opportunity to tap into a diverse global network of potential supporters and investors. It also gives access to high quality learning content on HP LIFE, which is a free and skills-training programme of the HP Foundation and provides 32 free online learning courses for entrepreneurs, innovators, and small business owners worldwide.</p> <p>They collaborate with various partners and HP experts around the world in order to create highly relevant, business-focused courses that are free to use for everyone and everywhere. Furthermore, the courses are modular, interactive, and full of information and practical exercises, which enable people to develop the skills they need for a successful future, at a time and place that suits them. Courses are available in Arabic, Bahasa Indonesia, Chinese, English, French, Hindi, Portuguese, and Spanish.</p>
Added value for SE4A project
HP LIFE represents an added value for the SE4A project since it is a perfect example of global training program available both online and offline via a learning platform, and it gives people all over the world the opportunity to build skills for the future, who ex. would like to start or grow their own business or secure a better job. The program does that by providing access to free, accessible IT and business skills training courses in eight languages. It is also an adaptable educational resource used on the ground by trainers, educators, and mentors to enrich curricula, support business creation, and improve employability skills.
Contact information/link to website
https://worldskills.org/what/projects/bechangemaker/bechangemaker-2022/apply/