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Social Entrepreneurship 4 Arts

PR1 - Protocol for the acquisition of skills and
competences on entrepreneurship

Template Good Practices

CODECA

Center for Social Cohesion, Development and Care



Good Practices: Social Entrepreneurship Training Programs

At least 3 good practices per partner at local/national/European level (☑ please check with list for countries assigned to each partner in research methodology.)

Good Practices: Cyprus, Sweden, Norway & Slovenia

Title of good practice
<p>CENTRE FOR ENTREPRENEURSHIP (C4E) - CYPRUS University of Cyprus, Nicosia. (UCY)</p>
Brief description (including what level: local/national/European)
<p>The Centre for Entrepreneurship of the University of Cyprus aims in fostering a culture of innovative entrepreneurship within the academic community of the University of Cyprus, focusing on students, young researchers, academics, administrative staff, as well as graduates. The Centre provides the University community with high quality services and the relevant connections required to bring scientific innovations and novel ideas produced to the global marketplace and contribute to the creation of a sustainable and innovative ecosystem in Cyprus.</p> <p>C4E strives to develop a healthy, innovative, and creative business ecosystem in Cyprus, that can exploit research results, infrastructure and expertise made available by the University, to compete with the international business environment.</p>
Objectives, learning approach, methods, topics used in the training/program, target group
<p>One of the main objectives of the C4E is to foster the University of Cyprus community and beyond (<i>graduates, post-graduates, young researchers, faculty, staff, young entrepreneurs</i>) to acquire substantial knowledge in the fields of entrepreneurship, exposure in innovative business environments, and multiple interdisciplinary collaborations.</p> <p>Their activities include Education and Training through:</p> <ol style="list-style-type: none"> a. Semi-annual or short-term courses on the following topics: 'Introduction to Entrepreneurship', 'Entrepreneurship High Technology', 'Innovation', 'Creativity', 'Financing startups', 'International Markets', 'Business planning'. b. Courses and empirical exercise workshops with interdepartmental student teams on relevant topics to startups, entrepreneurship, social entrepreneurship, and business entrepreneurship (intrapreneurship). c. The organization of an annual series of seminars, lectures, and round table discussions on innovation and entrepreneurship. d. Attract and promote entrepreneurship competitions such as 'Startup Live', 'Startup Weekend and Hackathon'. e. Supports the participation of students and researchers in entrepreneurship competitions, business accelerators and innovative entrepreneurship courses hosted by centers of excellence from abroad. <p>The C4E also provides the opportunity to facilitate the participation of students and young researchers to participate in world-class training programs in Entrepreneurship, Innovation and Creativity and provides financial support for those who will be selected to attend the summer program of the European Innovation Academy (EIA).</p> <p>The C4E has developed an extensive network of local and international mentors, who are willing through their experience, knowledge, and expertise, to develop an entrepreneurial culture at the University of Cyprus. These mentors consist of university alumni, business experts, entrepreneurs, academics who are interested in engaging with aspiring young entrepreneurs on campus and pass on their knowledge and experiences to the new generation.</p>



The C4E has created an internal and external ecosystem of research centers, enterprises, private companies, municipalities, and other start-ups to expand their network and collaborative status with various stakeholders who are considered leaders in the field.

Added value for SE4A project

The courses and training programs provided by the C4E at UCY are a structured example of what could provide a baseline for the development of courses and modules for the SE4A Project. Good examples and practices for the development of the Mentorship Program SE4A will design and implement for project purposes but also for project continuity.

Contact information/link to website

Centre for Entrepreneurship - C4E University of Cyprus

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Title of good practice

Stockholm School of Entrepreneurship (SSES) - Sweden

Brief description (including what level: local/national/European)

SSES is a global platform for interdisciplinary education. It is a global network of people who work to question the things that were taken for granted and work towards a better future. The SSES provides free of charge courses, experiences and incubation for students and alumni of Stockholm's top six universities: Karolinska Institutet (KI), the University College of Arts, Crafts and Design (Konstfack), the Royal Institute of Technology (KTH), the Stockholm School of Economics (SSE), Stockholm University (SU) and the Royal College of Music (KMH).

It centers on action, diversity, and imagination, and has been the model for collaborative initiatives, within universities and across disciplines. Since its founding, more than 17,000 students have participated in the interdisciplinary programs offered by SSES and the community of enterprising individuals exists across the academic, public, and private sectors, in Sweden and abroad. More than 40% of SSES alumni create their own companies, and today this network of entrepreneurs run more than 1,500 self-founded organisations around the globe, employing more than 10,000 people. Due to its contributions to both individuals and the economy, several universities and countries have begun replicating the SSES model.

It also provides a series of training modules for educators designed by educators in the field of entrepreneurship. Educators from around the globe have the chance to join the Learning Lab's training and network events. Teaching Entrepreneurship is often a result of several disciplines colliding, such as innovation, design, business management, finance, and creativity.

The modules taught draw from the diversity of entrepreneurship teachings to the diversity of the groups themselves, as well as sharing of good practices inspired to build a global network of likeminded educators and teachers.

Objectives, learning approach, methods, topics used in the training/program, target group

For Students, Scholars & Researchers:

The aim of SSES is to offer students and researchers the opportunity to explore and realize their imagination with people from diverse disciplines, backgrounds, and industries.

Their activities include **Education and Training** through:



- a) **Semi-annual or short-term core courses** on the following topics: ‘Ideation – Creating A Business Idea’, ‘Execution – Running Your Own Company’, ‘Business Model Innovation’ and ‘Growth – Managing Your Firm’.
- b) **Semi-annual or short-term context courses** on the following topics: ‘Digital Health’, ‘Entrepreneurial Family Firms’, ‘Social Entrepreneurship’, ‘Entrepreneurship in Developing Countries’
- c) **Workshops** with a careful selection of students exploring subjects such as ‘Co-Creation By Improvisation’, ‘Business Model Tokenization’, ‘Biomimicry In Entrepreneurship’, ‘Agile 101 – Rapid Learning Cycles’.

For Educators:

- a) **Offers Training Modules** and certification processes. Each module can be attended independently or as part of a series of modules leading to partial or full certification.
- b) **Workshops:** ‘Educator Workshops: ‘Deeper learning through students creating value for others’, ‘Value, Values and impact in Entrepreneurship Education’, Why and how your faith in students’ learning matters’.

Added value for SE4A project

SSES provides novel and cutting-edge ideas and an all-rounded way of thinking. It has a long history forging connections, introducing new ways of thinking in terms of interdisciplinary education and provides the opportunity to students, researchers as well as educators to train and be trained in Entrepreneurship, creativity and creating change-makers of the future. This approach, mentality and well-rounded methodology could be implemented in the creation of the curriculum of new skills and competences in social entrepreneurship.

Contact information/link to website

Stockholm School of Entrepreneurship (SSES):

W: <https://www.sses.se/>
E: info@sses.se
F: @ssesupdates

Title of good practice

Social Entrepreneurship – NHH Norwegian School of Economics – Norway (Non-EU Member State)
Part of Studies: MSc in Economics and Business Administration

Brief description (including what level: local/national/European)

Social entrepreneurship is an emerging and rapidly developing field of business in which entrepreneurs employ business methods to solve social, environmental, and other challenges. There are numerous definitions of social entrepreneurship; however, there is a broad consensus that the field address two issues **(i) involving creativity, imagination, and innovation associated with entrepreneurship**, and **(ii) outcomes of social entrepreneurship** are focused on addressing **persistent social problems, particularly to those who are marginalized or poor**.

Social Entrepreneurs create new and innovative business models for neglected markets that corporations can emulate, partner with, or even acquire to take to scale.

Objectives, learning approach, methods, topics used in the training/program, target group



This course is designed to provide a **socially relevant academic experience** to help students gain in-depth insights into **economic** and **social value creation** across several sectors/areas including **poverty alleviation, energy, health, and sustainability**.

Through readings, guest speakers, case discussions, lectures, and student presentations, students will learn to think strategically and act opportunistically with a **socially conscious business mindset**. The course explores multiple facets of social entrepreneurship, including subjects such as **trade-offs** between **social** and **financial returns on investment**, various social organizational models that have tangible and potentially scalable successes in serving the world's poorest population.

The course is introductory in nature and will heavily draw on case studies, speaker experience and student enquiries. The course is structured around 4 elements:

1. The field of Social Entrepreneurship.
2. The situations, resources and business structures used by social entrepreneurs.
3. The mechanics of starting and/or managing a social enterprise.
4. The emergence of "social intrapreneurism" and the potential for scaling social and environmental solutions profitably throughout the business sector.

Also, the close collaboration with **Impact Hub in Bergen**, which is a platform for supporting social entrepreneurship activities, and **Ferd**, an investment company that invest in social entrepreneurship, means that students can link theory to practice as they are exposed to real social entrepreneurship activities.

Added value for SE4A project

The course is directed to university students, however, the 4 elements of the course structure as well as the collaboration with other innovation hubs of each partner country, could be used as a good practice for the structure of the course content and material of SE4A, as well as methodologies such as guest speakers, reading materials, case discussions and presentations, which will inevitably provide hands-on experience for the young artists/entrepreneurs to develop soft and hard skills to support their future business opportunities.

Contact information/link to website

NHH - Social Entrepreneurship

W: <https://www.nhh.no/en/courses/social-entrepreneurship/>

F: @NHH.Norway

Title of good practice

STUDENT ENTREPRENEURSHIP & INTERNSHIP (SEI) PROGRAM 2022 – Slovenia

US Embassy Ljubljana and AmCham Slovenia (11th Annual Program – The Future of Business-Intern and Learn, A hands-on experience in Business, Economics & Entrepreneurship for Slovenian Students)

Brief description (including what level: local/national/European)

Highlights of the Program:

- Lean Start Up program with a Professor of Business & Entrepreneurship
- Overview of business, economics & the entrepreneurship ecosystem in Slovenia through expert lectures and site visits.
- Internship with a top AmCham Slovenia member company and maybe even some Slovenian start-up companies.



- A peer-to-peer network with students from different universities and fields of study.
- Seeing what it takes to become an entrepreneur in Slovenia.
- Coming up with an innovative business concept and learning to make a business pitch.
- Learning about opportunities to work, study and research abroad.

The program targets university students (ages 19 – 28) who are 2nd year or higher undergraduate students, or Masters' Degree students enrolled in faculties preferably in Slovenian Universities.

Objectives, learning approach, methods, topics used in the training/program, target group

The 11th Annual Summer Entrepreneurship and Internship (SEI) 2022 program aims to give Slovenian university students a US-based hands-on introduction to business and economics in the real world, as well as the tools to create new businesses – the foundation of entrepreneurship. The program is a highly selective giving 20 students the opportunity to intern with AmCham Slovenia member companies as well as providing students with an overview of business, economics and entrepreneurship organized by the U.S. Embassy Ljubljana through a two-week Lean Start Up program with a US Professor of Entrepreneurship including over 20 targeted seminars, site visits and invited speakers.

Added value for SE4A project

The program provides access to highly trained and skilled individuals in the fields of economics, business and entrepreneurship as well as providing examples of real-life situations. It also offers the students the opportunity of internships with companies and introduces the notion of a Start Up program. Focused attention on a local scale of things could also provide support and help the young artists start their own business and creative profile. It is important for the young artists to understand and not underestimate the local context in which they will open their future businesses. This is something that could be taken into consideration while designing the training modules for the SE4A Project.

Contact information/link to website

U.S. Embassy in Slovenia (Ljubljana)

W: <https://si.usembassy.gov/education-culture/sei/>