



Social Entrepreneurship 4 Arts

PR1 - Protocol for the acquisition of skills and
competences on entrepreneurship

MATERAHUB



Good Practices: Social Entrepreneurship Training Programs

At least 3 good practices per partner at local/national/European level (☑ please check with list for countries assigned to each partner in research methodology.)

Title of good practice
<p>Social impact economy & management – Italy</p> <p>University Cattolica del Sacro Cuore, Milano</p>
Brief description (including what level: local/national/European)
<p>Economics and business are now taking on a dimension of high social relevance and impact, both in Italy and abroad.</p> <p>The social impact economy and management are becoming increasingly necessary and relevant both in Italy and abroad, opening up significant business, investment and employment opportunities. In particular, the social impact economy concerns business enterprises of all sizes that are increasingly attentive to sustainability, to the circular and green economy, to the development of high-impact projects, products and services, to the welfare of employees and territories, and to corporate social responsibility in general, but also the innovative management of the third sector and social enterprises.</p> <p>Public opinion and markets believe that this will be the prevailing economic scenario in the coming years.</p>
Objectives, learning approach, methods, topics used in the training/program, target group
<p>The aim of the master's course is to train modern, specialised managers and entrepreneurs of third-sector enterprises and organisations that intend to operate in various sectors of the high-social-impact economy (health, care, research, sustainable development, education, benefit enterprises, social enterprises, business foundations, start-ups, sustainable finance, employee welfare) and/or to realise business and management projects that are relevant from an economic, social and environmental perspective.</p> <p>The master's course addresses the topic of high-impact economics and management (both business and non-business) and social entrepreneurship with a concrete approach.</p>
Added value for SE4A project
<p>INNOVATIVE MASTER'S DEGREE WITH GREAT POTENTIAL FOR EMPLOYMENT AND IMPACT IN HIGH QUALITY BUSINESS AND NON-BUSINESS ENTERPRISES. Have a focus on how important is the economic impact of social enterprises (cultural enterprises) is fundamental to encourage artist and creative profile to start their own business.</p>
Contact information/link to website
<p>https://offertaformativa.unicatt.it/master-PRESENTAZIONE%20PPT%20MASTER%20SOCIAL%20IMPACT%20ECONOMY.pdf</p>



<https://offertaformativa.unicatt.it/master-social-impact-economy-management>

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Please copy the table for each additional good practice

Title of good practice
<p>ACADEMY ON SOCIAL AND SOLIDARITY ECONOMY</p> <p>BUILDING BACK BETTER: THE ROLE OF SOCIAL AND SOLIDARITY ECONOMY IN A HUMAN-CENTRED AND PLANET-SENSITIVE RECOVERY</p> <p>Portugal</p>
Brief description (including what level: local/national/European)
<p>The social and solidarity economy seeks to balance economic viability with social justice, from the local to the global levels. This Academy offers practical insights on how to boost inclusive and sustainable development and enhance the Decent Work Agenda in different countries and regions.</p> <p>The Academy targets ILO's tripartite constituents, policy makers involved in SSE, practitioners from development partner agencies and international organizations, SSE entrepreneurs and practitioners, and members from academia and researchers.</p>
Objectives, learning approach, methods, topics used in the training/program, target group
<p>In particular, participants will be able to:</p> <ul style="list-style-type: none"> • Explore innovative policies and practices for promoting social innovation through the Social and Solidarity Economy; • Become acquainted with a multitude of social and solidarity experiences, strategies and tools to better face the future challenges and take advantage of the opportunities of a dynamic world of work; • Join a growing international network of policy makers, social partners and practitioners working on the Social and Solidarity Economy.
Added value for SE4A project
<p>The course foresees an initial plenary session to understand the level of knowledge, on the social economy sector of all participants. since the SE4A project will deal with a target group, which is assumed to know little about social economy, this methodology might be interesting for the creation of the course.</p>



It's also an ONLINE COURSE
Contact information/link to website
socialeconomy@itcilo.org

Title of good practice
<p>Experto en Gestión y Promoción de Empresas de Economía Social y Solidaria</p> <p>Universidad Computense de Madrid</p> <p>Spain</p>
Brief description (including what level: local/national/European)
<p>In the current context of crisis, the Social and Solidarity Economy (SSE) is a consolidated and growing alternative. It is highlighting sustainable and socially responsible projects, demonstrating that another way of understanding the economy is possible.</p> <p>The SSE is made up of cooperatives and companies from the most varied sectors, which are committed to a people-centred economy, guided by ethical, solidarity-based, democratic and ecological principles and values.</p> <p>They are also demonstrating great economic resilience, based above all on:</p> <p>Their ability to reinvent themselves and learn from their own processes, which become a source of knowledge for creatively resisting the onslaught of the crisis.</p> <p>Conscious decision-making guided by cooperative values, which is essential to resist the uncertainties of the markets.</p> <p>Institutional support, which in Spain is unequivocally enshrined in Law 5/2011 of 29 March on the Social Economy, which is committed to the development, visibility and recognition of this economic model.</p>
Objectives, learning approach, methods, topics used in the training/program, target group
<p>General objective:</p> <p>To equip students with the knowledge and skills necessary to create, develop, manage, research, innovate and lead Social and Solidarity Economy enterprises, as well as to facilitate cooperation between them.</p> <p>Specific Objectives:</p> <p>- To provide students with a broad knowledge base (both theoretical and practical) on the Social and Solidarity Economy. To learn about its different aspects and sectors, its principles, its history and its current reality, both locally, nationally and internationally.</p>



- To foster the ability to analyse the complexity of today's world and to ensure an understanding of the role and potential of the different realities of the Social and Solidarity Economy.
- To provide students with the skills to analyse and improve the management of companies and other Social and Solidarity Economy entities in all areas: philosophical-political, strategic, organisational, management, financial, fiscal, legal, accounting and statutory.
- To provide students with the necessary skills to establish inter-company and inter-cooperation relationships that ensure a more solid development of Social and Solidarity Economy enterprises.
- To provide participants with the necessary tools for entrepreneurship in the Social and Solidarity Economy.
- To learn about emerging sectors and have the skills to face future challenges in the sector (financing, forms of growth, innovation, participation, etc.) by working on the basis of real cases.
- To encourage the creation of links (network, working groups, etc.) between students and the Social and Solidarity Economy networks present in their territories of origin.

Added value for SE4A project

The course places great emphasis on the role of marketing and communication in communicating the impact of social projects/enterprises. The SE4a project, I will be dealing with artists, who can bring about change through the creation of social enterprises, communicating this change is crucial.

Contact information/link to website

<https://www.ucm.es/eg/programa-33>

Title of good practice

L'économie sociale et solidaire

France/online course

Brief description (including what level: local/national/European)

The social and solidarity economy offers inspiring models for producing a good or a service as well as governance processes, collective intelligence and general interest.

Objectives, learning approach, methods, topics used in the training/program, target group

At the end of this course, participants will be able to :

- draw up an overview of the target projects of the social and solidarity economy,
- identify the tools of a social and solidarity economy policy.



This e-learning course consists of 5 sessions (weeks).

Each session consists of several videos, self-correcting exercises and accompanying documents.

Course outline

Session 1: The fundamentals: the SE in 12 questions

Session 2: At the heart of the territories, 3 examples

Session 3: At the heart of territories, 3 examples

Session 4: Keys and tools to develop a territorial SE policy

Session 5: The SE, key to the ecological and solidarity transition?

Added value for SE4A project

This course can be considered a good practice, locally, because through the training hours, it takes into account local examples that can be fundamental to understanding legislation in one's own context. It can therefore be considered site-specific training. As artists, to open a social enterprise, it is very important to understand the context in which they operate. This will have to be considered during the SE4A project

Contact information/link to website

<https://www.fun-mooc.fr/fr/cours/leconomie-sociale-et-solidaire/>